

GP BRIEF



Newsletter for GPs and Practice Managers in Cumbria

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DIRECTORY

All our consultants, secretaries and contacts, updated each month

IMPROVING CARE FOR OLDER PATIENTS

A new initiative to improve the efficiency and effectiveness of care for elderly patients has been launched in west Cumbria. The project, known as 'rapid assessment for elders' is a joint venture between our Trust and GP commissioners in the Allerdale and Copeland area.

Each week one of the acute hospital's elderly care consultants will be designated 'geriatrician of the week'. They will carry a dedicated mobile phone which means GPs will be able to speak directly to them about elderly care patients, rather than having to go through the hospital switchboard. The number to call is **07920 765574**.

The consultant will then offer advice, recommend that a patient is seen in a rapid assessment clinic that day or the next day, refer a patient to be seen in a regular clinic or suggest admission.

Dr Olu Orugun, Clinical Director for Elderly Care at West Cumberland Hospital, is leading on the project. He said: "The aim of the project is to make sure the primary care team have access to specialist advice when they need it. We felt the best way to do this was to have open access for GPs to discuss patients with the consultants and matrons, so we can give feedback on the results of investigations and suggestions on patient management more quickly."

The project, which is being run on a trial basis for three months, is believed to be the first of its kind in the country. If it proves successful it will be replicated at the Cumberland Infirmary in Carlisle. Initially the scheme, which began at the end of October, is just in operation Monday to Friday 9am to 4.30pm but could be extended in the future.

New software is being created for managing rapid assessment patients. It will allow the elderly care consultant to quickly create a letter to the GP advising on a change of medication, for example, from the database, which can then be emailed directly to the GP or printed off and faxed. Information from this database will allow the project team to monitor how effectively the system is working.

Dr David Rogers is NHS Cumbria's lead GP for Copeland. He said: "This scheme is already beginning to pay dividends. In the short time it has been operating, several patients have been able to get the care they need at home, without having to be admitted to hospital. Hospital doctors are to be commended for delivering this scheme in partnership with GPs and in doing so, ensuring the care the deliver extends from the hospital into the community."

REVIEW INTO BREAST SCREENING PROGRAMME PUBLISHED

The outcome of a review into our Trust's breast screening programme was published this month and can be read online at:

<http://www.cumbria.nhs.uk/YourHealth/Cancer/NorthCumbriaBreastScreeningReport.pdf>.

For those women and their families involved in this review and for any distress caused to them, the Trust has apologised unreservedly. The review concludes that delayed diagnosis occurred for 16 women involved in the review and has made a number of recommendations for improvement.

For these 16 women we have done all we can to provide the care and treatment they need as quickly as possible. The women were among 1,537 recalled for further examination after routine mammograms at our hospitals between 2004 and 2010. The issue came to light through the monitoring of the screening programme by the National Breast Screening Programme's Quality Assurance team.

We are now putting plans in place to restore confidence in our screening programme. We are working through an interim measure with our colleagues in Newcastle who will provide us with radiology support so that we can recommence the screening service in early December. This will last for a six-month period when a more permanent arrangement is expected to be put in place to ensure the continuation of a local service for local women.

It is really important that we now put in place an action plan to address the recommendations outlined in the report to ensure we continue to provide safe, quality services for local people.

HELPING PATIENTS CHOOSE WELL THIS WINTER

Our Trust is once again backing the national Choose Well campaign this winter to make sure people know how and where to get the best NHS care for any illness or injury.

Posters have gone up at both hospitals, informing patients that one in four people who attend A&E could have been treated elsewhere in the community.

The Trust's Medical Director, Mike Walker, said: "We are facing a situation where the number of people coming to our A&E departments is going up year on year. We know that a large number of these people don't need to be there – they could either self-care or use other local NHS services.

"I would like to appeal to local people to make sure that they choose the right service and help our teams to cope over the winter months."

For information on how to choose the right NHS services in their local area, patients can be directed to www.cumbria.nhs.uk/YourHealth/ChooseWell or call NHS Direct on 0845 46 47.



VOLUNTEERS SPREAD THE WORD ABOUT BREASTFEEDING

A group of West Cumbrian parents have successfully completed a course to help new mums learn about the benefits of breastfeeding.

Eighteen women have qualified as breastfeeding peer support mentors after completing a six-week training course in Workington, run in association with children's charity Action for Children.

The mothers are volunteers who have given up their own time because they believe so passionately in the benefits of breastfeeding. The plan is that these women will now be able to support other new mums, offering advice at antenatal classes and clinics and being an informal point of contact to answer any queries or concerns.

Sharon Rogan, infant feeding co-ordinator at West Cumberland Hospital in Whitehaven, paid tribute to the mentors. "These are volunteers who have breastfed and seen the benefits both to their babies and to themselves. They volunteered to do a six-week mum-to-mum training course and have now all qualified. It's a credit to them. They are such advocates of breastfeeding. They have all got their own story to tell as to why they wanted to do this."

Stephanie Crosthwaite, Action for Children's Locality Manager in Workington, said the organisation was proud to have been involved in the scheme: "Action for Children is delighted to have been able to facilitate such a worthwhile project at our children's centre in Workington. Breastfeeding can seem daunting to new mums and the opportunity to seek advice from someone who has been through the same experiences will be invaluable to many families in our local community."

The 18 women, who are from Workington, Flimby and Maryport, were presented with certificates to mark their achievement on Monday 8 November at the Minto Centre in Workington.

For more information about the project, email Sharon.rogan@ncuh.nhs.uk or call 01946 523260.

INFECTION PREVENTION IN THE SPOTLIGHT

Earlier this month was Infection Prevention Awareness Week at West Cumberland Hospital, with competitions and displays to promote the importance of good hygiene. Senior Infection Prevention and Control Nurses Ann Bateson and Nicola O'Reilly ran a stand in the main foyer with advice on hand hygiene, sharing information on areas of good practice, and launching new audits and Trust policies on infection prevention.



Hand hygiene advice on offer at West Cumberland Hospital

Ann said: "The Trust has made excellent progress on reducing the number of cases of infections such as Clostridium difficile but it is vital we continue to keep working hard to reduce these figures further."

LEADING ON REHABILITATION

Following the recent retirement of Dr Mark Roberts, Consultant in Rehabilitation Medicine, the specialty will now be led by Locum Consultant Mr Yogendrasinh Jagatsinh MBBS M S (Tr & Ortho) MRCS Ed. Specialist Registrar, Neurorehabilitation for a period of three months from 15 October 2010.


 A graphic featuring a spotlight beam shining down on the word "Spotlight" in a stylized, white font against a dark background.

WEST CUMBERLAND HOSPITAL REDEVELOPMENT

We reported in last month's GP News how a clinical review process was underway, in conjunction with the locality lead GPs for Copeland and Allerdale, to look again at plans for the redevelopment of West Cumberland Hospital, in light of changes to health service funding and organisation, both locally and nationally.

We can now give you more detail about what has been going on behind the scenes.

A number of joint clinical work streams have been formed, comprising hospital clinicians and local GPs. These groups have been tasked with agreeing clinical models that:

- are built upon the foundations of *Closer to Home*
- enhance the integration of services and delivery of seamless care for patients
- actively facilitate and promote learning between clinicians
- enhance recruitment by developing innovative working practices and new roles and relationships which bridge across primary and secondary care
- are designed to ensure that the health resources available in West Cumbria are used to maximum effect and that we achieve the highest efficiency levels possible



Work is taking place to enhance the integration of services at West Cumberland Hospital and in the community

The work streams cover ambulatory care, elective care, emergency care, children and family services, elderly care and clinical partnership working. Their work will inform any changes that may be required in respect of the plans for the new West Cumberland Hospital and also the primary care led developments at Cockermouth and Cleator Moor.

A number of key principles have already been agreed, which will feed through into the plans for each development::

- **Ambulatory Care:** Three 'levels' of ambulatory care, based on the potential time that is required for the investigation or procedure and the range of services that could be delivered at each level, have been agreed. They will be used to help identify how and where services can be best delivered for patients in the future.
- **Emergency Care:** Integrated primary and secondary care services as part of the "emergency floor" are being worked through.
- **Working together in the future:** A Clinical Advisory Group will be established that advises all partner organisations on the continuing development of appropriate clinical models for West Cumbria.

Who's Who and How to Make Contact

West Cumberland Hospital – For those numbers without direct dial, please call 01946 693181 and ask for the extension number

DEPARTMENT	CONSULTANT	SECRETARY	EXT
A & E	Mr Mike Greene Mr Charles Brett Ms Claire Summers	BRANTHWAITE Carol	Ext 4270
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Cardiology	Dr Kate Willmer	LAMB Suzanne/JOHNSEN Linda	(01946) 523016 (01946) 523005
Respiratory		CONNOR Mary-Rose	(01946) 523007
Medical/Gastro	Dr Babur Javaid	MCCLEAN Donna	(01946) 523024
	Dr Zahid Mahmood	PARK Iris	(01946) 523011
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Cardiac Rehab	Ms Mandy Waite	O'CONNOR Joanna	(01946) 523018
Obs & Gynae	Mr Mohamed Matar	BURNS Karen	(01946) 523219
	Mr Steve Bober Dr Kathleen Gillies	LUCAS Christine	(01946) 523215
	Mr John Eldred	SCOON Wendy	(01946) 523222
	Mr Sudipta Paul Mr Pradumna Jamjute	WREN Hilary	(01946) 523217
OPD (Neurology/dermatology)	Visiting Consultants	COYLES Wendy	(01946) 523003
OPD (Oral/plastics)	Visiting Consultants	CRAWFORD Jenny	(01946) 523291
OPD (ENT)	ENT Surgeons	BEAR Mary (Mon-Wed) ROBINSON Linda (Wed-Fri)	(01946) 523040

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Orthopaedics	Mr Suresh Rao	ROME Linda	(01946) 523192
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	Mr Peter Fismer	SOWERBY Janice	(01946) 523189
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Orthopaedics/Anaesthetics	Dr Bert Van-Mourik	STANTON Kellie	(01946) 523198
Paediatrics	Dr Deb Lee/Dr Sarah Pennington	MINNIKIN Sharon	(01946) 523158
	Dr Patricia Carter/Dr Denise Ullman	MCCONVEY Val	(01946) 523150
Paediatrics (CPU)	Dr Mahfud Ben-Hamida	ROBERTS Diane	(01946) 523165
YDU	Dr Dianne Roberts	ANDERSON Debbie	Ext 2918
Anaesthetics	Dr Fiona Graham/ Dr Phillip Cartwright/ Dr Mark Holliday/ Dr Ian Ulyett Dr Bert Van-Mourik/ Dr Mike Hodson/Dr Quinten Kingsbury/ Dr Ann Slaymaker	BENSON Geraldene	(01946) 523412
Surgical (Colorectal)	Mr Ernest Jehangir	WILKINSON Gill	(01946) 523041
	Mr Des O'Callaghan	MCCONVEY Linda	(01946) 523045
Surgical (Vascular)	Mr Mike Walker	KERR Julie	(01946) 523047
	Mr Adam Sowinski	SKINNER Anne	(01946) 523059
Surgical (Urology)	Mr Jamshed Bashir, Mr John Cumming, Mr Nkem Umez-Eronini	RICE Margaret	(01946) 523042

Surgical	Mr Amro Salem (Locum)	ELLIOT Carol	(01946) 523042
Palliative Care	Dr Jim Palmer Dr Helen Rowe	WILLIAMSON Jean	Ext 3089
Pathology	Dr Nick West	MCINTYRE Carol	(01946) 523426
Vascular Lab		GATES Sue	Ext 4027

Cumberland Infirmary Contact Numbers

DEPARTMENT	CONSULTANT	SECRETARY	EXT
A&E	Mr Vincent Foxworthy	BRENNAN Lesley/MELDRUM Jackie	(01228) 814401
Anaesthetics	Dr Adrian Shanks/Dr Yoav Tzabar Dr Mark Tidmarsh/Dr Jon Sturman Dr Ewa Jankowska/Dr David McColl Dr Julian Harrison/Dr Dylan Jones Dr A Linsley/Dr Martin Payne Dr Colin Rodgers/Dr M White Dr Peter Stride/Dr Mark Tidmarsh Dr S Kennedy/Dr Simon Jones Dr Chris Flucker/Dr Jenny Fraser Dr Gail Fitzsimmons/Dr Ruth O'Dowd Dr Jon Sturman	WILTON Janette/BUSBY Helen	(01228) 814312
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	Dr Hilary Sawers	BOUCH Wendy	(01228) 814140
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	Dr Jim George	FOSTER Marjorie	(01228) 814029
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	Mr Donald Clark	FLEMING Tracy	(01228) 814208
	Mr Andrew Robson	MACKENZIE Margaret	(01228) 814207
	Mr Richard Hogg	SHAW Linda	(01228) 814718

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Obs & Gynae	Dr Nalini Munjuluri	LITTLE Heather	(01228) 814215
	Dr Ruth Lawley	COX Pam	(01228) 814213
	Dr Laura Hipple	ALLAN Carrieanne	(01228) 814211
	Dr Sheila Pearson	PARK Lavinia/HEGGIE Pat	(01228) 814217
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	Mr Mohamed Matar	BURNS Karen	(01228) 523444
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	Dr Josef Kovarik	FRASER Sandra	(01228) 814446
	Dr Sandeep Singhal	KELLY June	(01228) 814447
	Dr Jonathan Nicoll	PURDHAM Pauline	(01228) 814688
Ophthalmology	Mr Gerard Ainsworth/ Mr Tim Shetty	HULBERT Diane	(01228) 814449
	Mr Mohammed Zaheen/Mr Murad Moosa	NIEMIEN Jane	(01228) 814476
	Mr Roger Smith/Ms Diana Depla	SPENCER Dee	(01228) 814461
Oral Surgery	Mr Anthony Patterson	WANLEY Judith	(01228) 814224
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	Mr John Elliott	DOWNIE Marie	(01228) 814222

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	Mr Mike Orr	RAYMENT Linda	(01228) 814760
	Mr Keith Ions	MORAN Teresa	(01228) 814754
	Mr Matt Dawson	O'NEILL Susan	(01228) 814279
	Mr David MacKay	JACKSON Hazel	(01228) 814759
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	Miss Claire Young	CRAWFORD Brenda	(01228) 814363
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	Dr John Storr	NIXON Susan/HARTLEY Julie	(01228) 814764
	Dr Paul Whitehead	McKAY Barbara	(01228) 814168
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Pathology	Dr Chris Lord/Dr Christine Matthews	BOWE Margaret	(01228) 814533
	Dr Joanne Wilkinson	DAVIDSON Sandra	(01228) 814535
	Dr Mary Jenkins/ Dr Fergus Young	MILLS Janice	(01228) 814529
	Dr Chris Lord/ Dr Shirley Matthews	GILLES Michelle	(01228) 814533
Haematology	Dr Hugh O'Brien	DOCHERTY Angela	(01228) 814511
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	Mr Frank Hinson	FOGG Yvonne	(01228) 814364
	Mr Jim Palmer	NIXON Ann	(01228) 814147
	Mr Mike Williams	OGLANBY Alison	(01228) 814146
	Mr Simon Raimes /Mr John Wayman	TUCK Liz	(01228) 814144
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	Mr John Cumming	HALFORD Joanne	(01228) 814779
	Mr Nkem Umez-Eronini	LEWIS Paula	(01228) 814776
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	Surgical secretaries manager (Orthopaedic, ENT, Ophthalmology, Orthodontics and Oral Surgery)	GLOVER David	(07769) 673223
	Surgical secretaries manager (General Surgery and rest of surgical division)	CARR Anita	(01946) 693181 ext 4044